

PERSONAL ATTENTION

No. 1-6/2020 (CM Helpline) IT Cell-  
Directorate of Horticulture  
Himachal Pradesh, Shimla-2.

From

Director of Horticulture,  
Himachal Pradesh, Shimla-2

To

All the Controlling Officers/Heads of Offices  
Department of Horticulture, H.P.

Dated: Shimla-171002, the 17/09/2020

Subject: -

**Mukhyamantri Seva Sankalp Helpline 1100** – complaint No. 270806,  
dated 19.06.2020 - regarding displaying list of available  
insecticides/pesticides.


Sir,

A complaint No. 270806, dated 19.06.2020 was received through Mukhyamantri Seva Sankalp Helpline 1100, which was escalated to L4 level i.e. Secretary (Hort.) to the GoHP on 17.07.2020, wherein the complainant's main grievance was regarding disparity in distribution of insecticides/pesticides with a demand to display the available insecticides/pesticides on a notice board.

The suggestion given by the complainant seems quite justified for transparency in distribution/sale of insecticides/pesticides. Since, Horticulture Department is always ahead to facilitate the farming community, there shouldn't be any hesitation to adopt transparency in system. Therefore, requesting you all to direct your subordinate offices under your control/jurisdiction to maintain and display a metal sign board of a respectable size conspicuous enough to be noticed by people visiting the centres/offices. It should be updated on daily basis regarding availability of salable items including the sale rates.

It will be the responsibility of the concerned Controlling Officer/Head of Office to monitor such execution within 10 days and further periodic inspection of the said action.


Yours faithfully,

  
(Amitabh Avasthi, IAS),  
Director of Horticulture  
Himachal Pradesh, Shimla-2  
Phone No. 0177-2842390  
Email: [horticul-hp@nic.in](mailto:horticul-hp@nic.in)

Endst. No. As above.

Dated: Shimla-2, the

Copy of the above is forwarded to the Secretary (Hort.) to the GoHP w.r.t. **Mukhyamantri Seva Sankalp Helpline 1100** - complaint No. 270806, dated 19.06.2020 for kind information and necessary action, please.

  
Director of Horticulture  
Himachal Pradesh, Shimla-2